



Tas**TAFE**

TRADE
EXCELLENCE
AWARDS
2024

SPONSORSHIP OPPORTUNITIES

We are excited to announce the return of our TasTAFE Trade Awards. These awards will recognise and highlight learner excellence across a range of industry areas while raising the profile of vocational education and training (VET) in Tasmania.

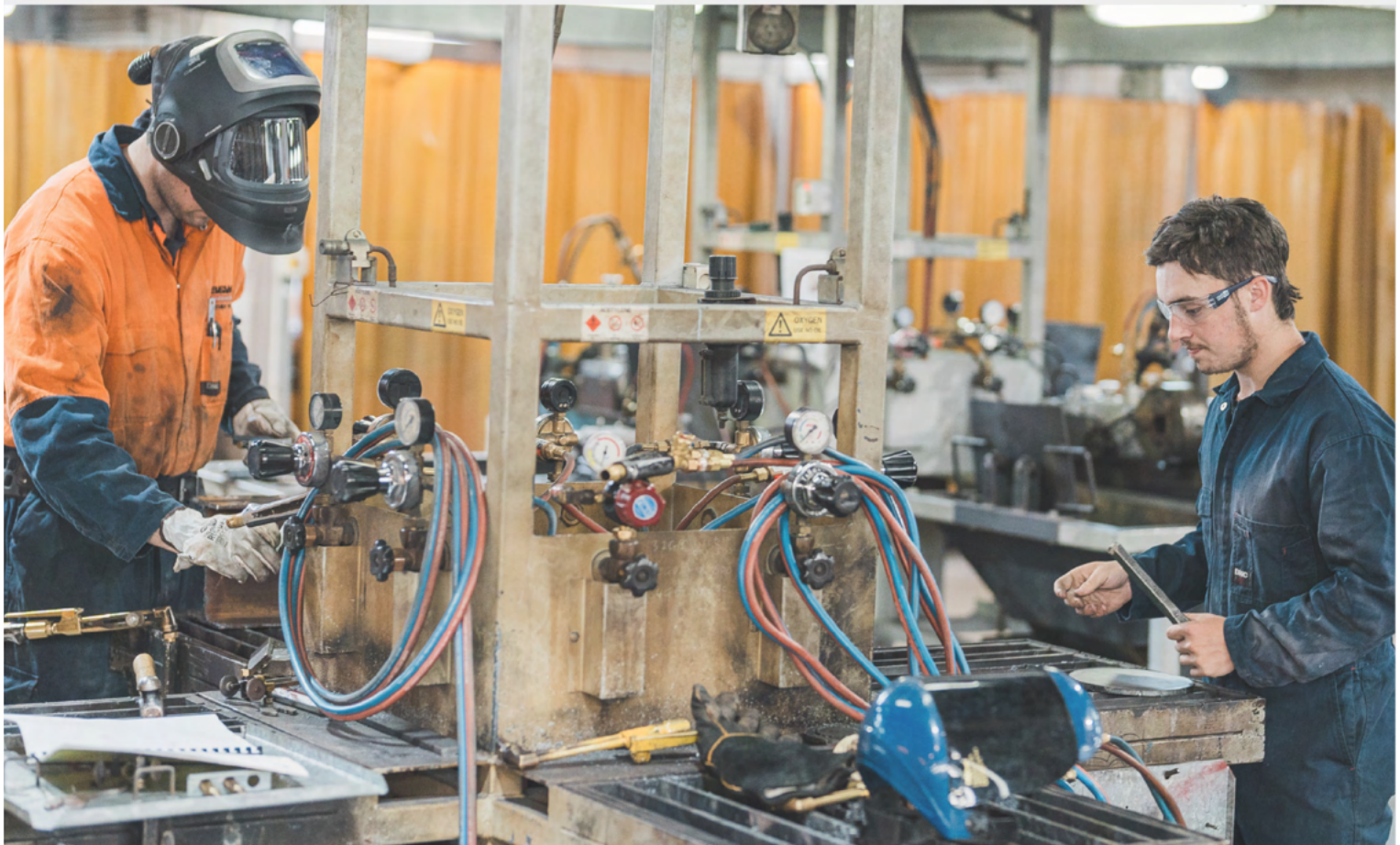
Celebrations will take place across the regions as follows:

- 29 October paranaple Convention Centre, Devonport
- 31 October Trailrace Centre, Launceston
- 6 November Blundstone Arena, Bellerive

We invite you to partner with us in support of these awards. This will provide you with the opportunity to show support and commitment to the training and development of our TasTAFE learners and your industry. The awards are also a great opportunity to network with our apprentices and trainees as well as with industry, community and government representatives.

There are three (3) packages available: Statewide, Regional and Award Sponsorship. If your business would like to contribute in a significant way through sponsorship and prize donations, please contact businessgrowth@tastafe.tas.edu.au to discuss how you can participate.

Help us recognise and celebrate Tasmania's next generation of skilled tradespeople.



Marketing presence:

- Logo and acknowledgement as the Statewide Sponsor on all award materials including print and electronic media.
- Two (2) social media posts acknowledging your support.
- Logo and hyperlink on the TasTAFE 2024 Awards website page.
- Recognition as a major sponsor in the media release.
- Certificate of appreciation to display in your business.

At the presentation events:

- Verbal acknowledgement as the Statewide Sponsor during all three award presentation events (North, North-West and South).
- Four (4) tickets to each award presentation event.
- Two (2) trade display tables at each award presentation event including two (2) pull-up banners.
- One (1) 30-second video advertisement played during each award presentation event.
- Two (2) additional pull-up banners:
 - One (1) on stage.
 - One (1) at the arrivals desk.
- Logo displayed on a Statewide Sponsor PPT slide.
- Printed program book presence:
 - A full-page advertisement on the back page (A5).
 - Half-page advertisement inside the book (A6).
 - Logo.
- Award sponsor for one award in each region:
 - Naming rights to the award.
 - Logo displayed on certificates.
 - Logo displayed on slide when award announced.
 - Opportunity to present the award with a member of the TasTAFE team.

Exclusive opportunity.

PERIOD OF SPONSORSHIP:

Until 1 February 2025

SPONSORSHIP INVESTMENT:

\$10,000 + GST cash contribution and \$1,500 in prizes* for 3 awards (\$500 in each region)

* Each prize is to be valued at \$500 and can comprise a gift voucher, cash and/or tools and products.

Marketing presence:

- Logo and acknowledgement as a Regional Sponsor on all award materials including print and electronic media.
- One (1) social media post acknowledging your support.
- Logo and hyperlink on the TasTAFE 2024 Awards website page.
- Certificate of appreciation to display in your business.

At the presentation events:

- Verbal acknowledgement as a Regional Sponsor at your region's award presentation event.
- Three (3) tickets to your region's award presentation event.
- One (1) trade display table at your region's award presentation event, including one (1) pull-up banner.
- One (1) additional pull-up banner near the stage.
- Logo displayed on a Regional Sponsor PPT slide.
- Printed program book presence:
 - Half -page advertisement inside the book (A6).
 - Logo.
- Award sponsor for one award:
 - Naming rights to the award.
 - Logo displayed on certificate.
 - Logo displayed on slide when award announced.
 - Opportunity to present the award with a member of the TasTAFE team.

Two (2) opportunities in each region (six (6) in total).

PERIOD OF SPONSORSHIP:

Until 1 February 2025

SPONSORSHIP INVESTMENT:

\$4,000 + GST cash contribution and \$500 prize* for the award winner

* The prize is to be valued at \$500 and can comprise a gift voucher, cash and/or tools and products.

Marketing presence:

- Logo and hyperlink on the TasTAFE 2024 Awards website page.
- Certificate of appreciation to display in your business.

At the presentation events:

- Verbal acknowledgement as an Award Sponsor where award is presented.
- Two (2) tickets to your region's award presentation event.
- Logo displayed on an Award Sponsor PPT slide.
- Printed program book presence:
 - Logo.
- Award sponsor for one award:
 - Naming rights to the award.
 - Logo displayed on certificate.
 - Logo displayed on PPT slide when award announced.
 - Opportunity to have a photo with the recipient.

Numerous opportunities.

PERIOD OF SPONSORSHIP:

Until 1 February 2025

SPONSORSHIP INVESTMENT:

\$500 prize* for the award winner

* The prize is to be valued at \$500 and can comprise a gift voucher, cash and/or tools and products.

SPONSORSHIP ACCEPTANCE

Benefit	Statewide*	Regional*	Award*
MARKETING PRESENCE			
Print and electronic media acknowledgement	✓	✓	
Social media posts	Two (2)	One (1)	
TasTAFE 2024 Awards website page	✓	✓	✓
Certificate of appreciation	✓	✓	✓
Recognition as a major sponsor in the media release	✓		
AT THE AWARD PRESENTATION EVENTS			
Verbal acknowledgement	✓	✓	✓
Acknowledgement in presentation	✓	✓	✓
Tickets to award presentation event	Four (4)	Three (3)	Two (2)
Printed program book	Full-page & half-page advert	Half-page advert	Logo only
Trade display table(s) with pull-up banner(s)	Two (2)	One (1)	
Additional pull-up banners	Two (2)	One (1)	
30-second video advertisement	✓		
AWARD SPONSOR			
Naming rights to the award	✓	✓	✓
Logo displayed on certificates	✓	✓	✓
Logo displayed on slide when award announced	✓	✓	✓
Opportunity to have a photo with the recipient	✓	✓	✓
Opportunity to present the award with a member of the TasTAFE team	✓		

*The Statewide Sponsor receives this recognition at each of the three (3) events. The Regional Sponsors and Award Sponsors only receive recognition at their region's events.

SPONSORSHIP ACCEPTANCE

Please confirm your registration as a sponsor of the 2024 TasTAFE Trade Excellence Awards. Please choose your option(s) below or contact us to discuss a bespoke sponsorship option.

Name of company:

ABN:

Contact name:

Position:

Mobile:

Email:

Billing address:

Package accepted

Statewide

Regional:

North

North-West

South

Award only

(Please indicate on next page which award(s) you would like to sponsor)

Total value of contribution:

Signed by:

Date:

Signature:

[View Terms and Conditions](#)

AWARD(S) SPONSORSHIP

Please tick below which award(s) you would like to sponsor.

APPRENTICE/TRAINEE OF THE YEAR (REGIONAL)	North-West	North	South
Pre-Apprenticeship Learner of the Year			
Overall First Year Apprentice			
Overall Second Year Apprentice			
Overall Third Year Apprentice			
Allied Trades Final Year Apprentice of the Year			
Automotive Final Year Apprentice of the Year			
Civil Construction Final Year Apprentice of the Year			
Construction Final Year Apprentice of the Year			
Electrotechnology Final Year Apprentice of the Year			
Metals Final Year Apprentice of the Year			
Plumbing Final Year Apprentice of the Year			
OUTSTANDING TRAINING COMMITMENT (REGIONAL)	North-West	North	South
Outstanding Training Commitment - Allied Trades Apprentice			
Outstanding Training Commitment - Automotive Apprentice			
Outstanding Training Commitment - Civil Construction Apprentice			
Outstanding Training Commitment - Construction Apprentice			
Outstanding Training Commitment - Electrotechnology Apprentice			
Outstanding Training Commitment - Metals Apprentice			
Outstanding Training Commitment - Plumbing Apprentice			
STATEWIDE AWARDS*	Statewide		
Bakery and Butchery Apprentice/Trainee of the Year			
Cookery Apprentice/Trainee of the Year			
Hospitality and Tourism Learner of the Year			
Beauty Apprentice/Trainee of the Year			
Hairdressing Apprentice/Trainee of the Year			
Horticulture and Environment Learner of the Year			
Primary Industries Learner of the Year			

*Statewide awards will be presented in the learner's home region. Award categories will be assigned as sponsorships are confirmed. If your preferred category is no longer available, we will work with you to identify a suitable alternative.



CONTACT US

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